

REAL ESTATE NEGOTIATOR OF THE YEAR

(RESIDENTIAL)

Bernice Chee Siew Lan



I have this entrepreneur spirit in me from a very young age. I experienced with all kinds of business including F&B, insurance, multi-level marketing and was earning quite a bit of money but sadly I did not know how to do financial planning then and when my multi-level marketing business failed. I was left with nothing.

When looking for a job I came across CBD's recruitment exercise and decided to go for an interview in August 2009, just 4 years ago. The interview stirred and awakened my passion for the industry. I learned that honesty, sincerity and diligence is the way to success.

With constant encouragement and guidance from my principal, I managed to overcome the difficult times in the beginning. My underlying philosophy of doing the very best I can with every situation, treating all people with total sincerity, consideration and honesty are the foundations for my success in life and in real estate.

I began to earn the trust and confidence of many clients and soon I started to help my clients to plan and make their next move in real estate. I always provide the best service to my clients, co-broking agents, and negotiators in buying, selling and rentals.

I have received the Top Agent Awards for 2010, 2011 and 2012 in CBD PROPERTIES SDN BHD.

Ready to go the extra miles
Always cheerful makes a better day